

SHARING THE TRAILS

A National Symposium for All Trail Users



Sponsored by the
Arizona Horse Council

November 2-4, 2018
Phoenix, AZ



The Sharing the Trails Symposium Official Program will be distributed to all symposium attendees. This is an outstanding and affordable way to support trail-user education, enhance your image in your industry, and advertise your products or services. This invaluable guide contains the complete schedule of events, biographies of the presenters, and much more!

PRINTING SPECIFICATIONS

Program Trim Size: 8.25" x 10.75"

Resolution: Color - CMYK 300 dpi; B&W 200 dpi

Formats accepted: PDF (preferred), JPEG • No bleeds



PROGRAM ADVERTISING

INSERTION ORDER

Make check payable to Dahl Graphics & Printing
and send completed insertion order to:

AZHC Program Advertising

Dahl Graphics, 4755 N. Parrot Ln, Marana, AZ 85653

email to azhc-ads@dahlgraphics.com

Company _____

Contact Person _____

Address _____

City _____

State _____

Zip _____

Phone Number _____

Email _____

AD SIZE:

FULL COLOR AD

- ☐ Back Cover (\$500)
- ☐ Inside Front Cover (\$400)
- ☐ Inside Back Cover (\$400)
- ☐ Full Page (\$300)
- ☐ 1/2 Page (\$200)
- ☐ 1/4 Page (\$110)
- ☐ 1/8 Page (\$60)

B&W AD

- ☐ Full Page (\$225)
- ☐ 1/2 Page (\$140)
- ☐ 1/4 Page (\$75)
- ☐ 1/8 Page (\$40)

PAYMENT INFORMATION:

- ☐ Check ☐ Money Order
- ☐ VISA ☐ MasterCard ☐ Discover ☐ AmEx

Card #: _____

Exp. _____ V-Code _____

Name as it appears on credit card: _____

Credit card billing address (if different than above): _____

I authorize that my card be charged for the amount indicated above for payment of an ad in the AZ Horseman's Challenge & Expo event program or pocket schedule.

Authorized Signature _____

Date _____

AD DEADLINE
10/12/18

QUESTIONS??

Contact
Linda Dahl

Dahl Graphics & Printing

Cell: 651-353-8188

Fax: 888-816-9774

vvef-ads@dahlgraphics.com

www.dahlgraphics.com

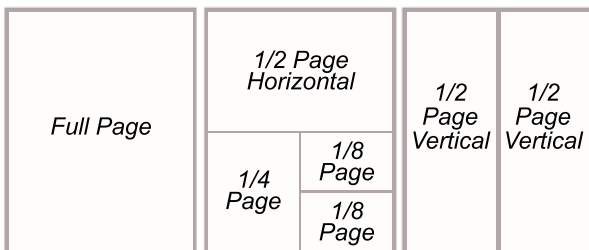
**Make checks
payable to
Dahl Graphics
& Printing**

Ad Sizes

Dimensions Width/Height

Back Cover*	7.5" x 10"
Inside Front Cover*	7.5" x 10"
Inside Back Cover*	7.5" x 10"
Full Page	7.5" x 10"
1/2 Page Horizontal	7.5" x 4.75"
1/2 Page Vertical	3.5" x 10"
1/4 Page	3.5" x 4.75"
1/8 Page	3.5" x 2"

* Premium Space - check for availability



LAYOUT/DESIGN

There is no additional charge for design of ads to be run in the program or pocket schedule. Proofs will be provided for approval prior to printing.

AD POSITION

The positioning of ads within the program cannot be guaranteed, but every effort will be made to accommodate requests for specific positions. Early submission of your insertion order will help ensure your ad position.

CANCELLATIONS

No cancellations will be accepted or refunds given after the ad deadline.

PAYMENT TERMS

Full payment must be received with the insertion order or by ad deadline. All major credit cards are accepted. A \$25 fee will be charged for any check returned for insufficient funds, closed account, or any other reason.

The Arizona Horse Council or Dahl Graphics & Printing reserves the right to reject any ads at any time. Each ad is accepted with the understanding that the advertiser is authorized to publish its contents and they agree to indemnify the Arizona Horse Council and Dahl Graphics & Printing against any loss or expense resulting from claims arising out of its publication. The Arizona Horse Council or Dahl Graphics & Printing assume no liability for submitted copy errors.

www.SharingtheTrails.com